



STROUD AMBITIONS 2015

A unique, interactive careers and information event, organised by Stroud District Council and SGS College Stroud.

WEDNESDAY 11 NOVEMBER AT STRATFORD PARK LEISURE CENTRE
DAYTIME EVENT FOR STUDENTS FROM LOCAL SCHOOLS: 9AM – 3PM
EVENING EVENT, OPEN TO ALL: 4.30-7.30PM

YOUNG PEOPLE CONNECTING WITH THE WORLD OF WORK



CONTEXT

RECENT FINANCIAL AND CURRICULUM CHANGES IN SCHOOLS AND UNIVERSITIES

- Pressure on school budgets
- Raising of the Participation Age
- Recent Ofsted report highlights that many schools are not providing appropriate guidance
- School curriculum changes – less vocational subjects
- Student career planning is increasingly complex
- Changes in higher education funding

CONTEXT

CHANGING LABOUR MARKET NEEDS

- Increasing youth un/under-employment
- Increasing opportunities for higher skilled work, fewer opportunities for unskilled work in the UK
- Increased significance of employability skills & work experience in securing the right employment
- Work-based progression routes (e.g. Apprenticeships) are an increasingly attractive choice for some young people

WHY BOTHER?

Because students and parents have
DIRECT CONTACT with employers...

WHY BOTHER?

Because Ambitions is a key element of school **careers programmes** that can motivate students to make the most of their studies, raise their aspirations and help them make informed and realistic choices for the future

WHY BOTHER?

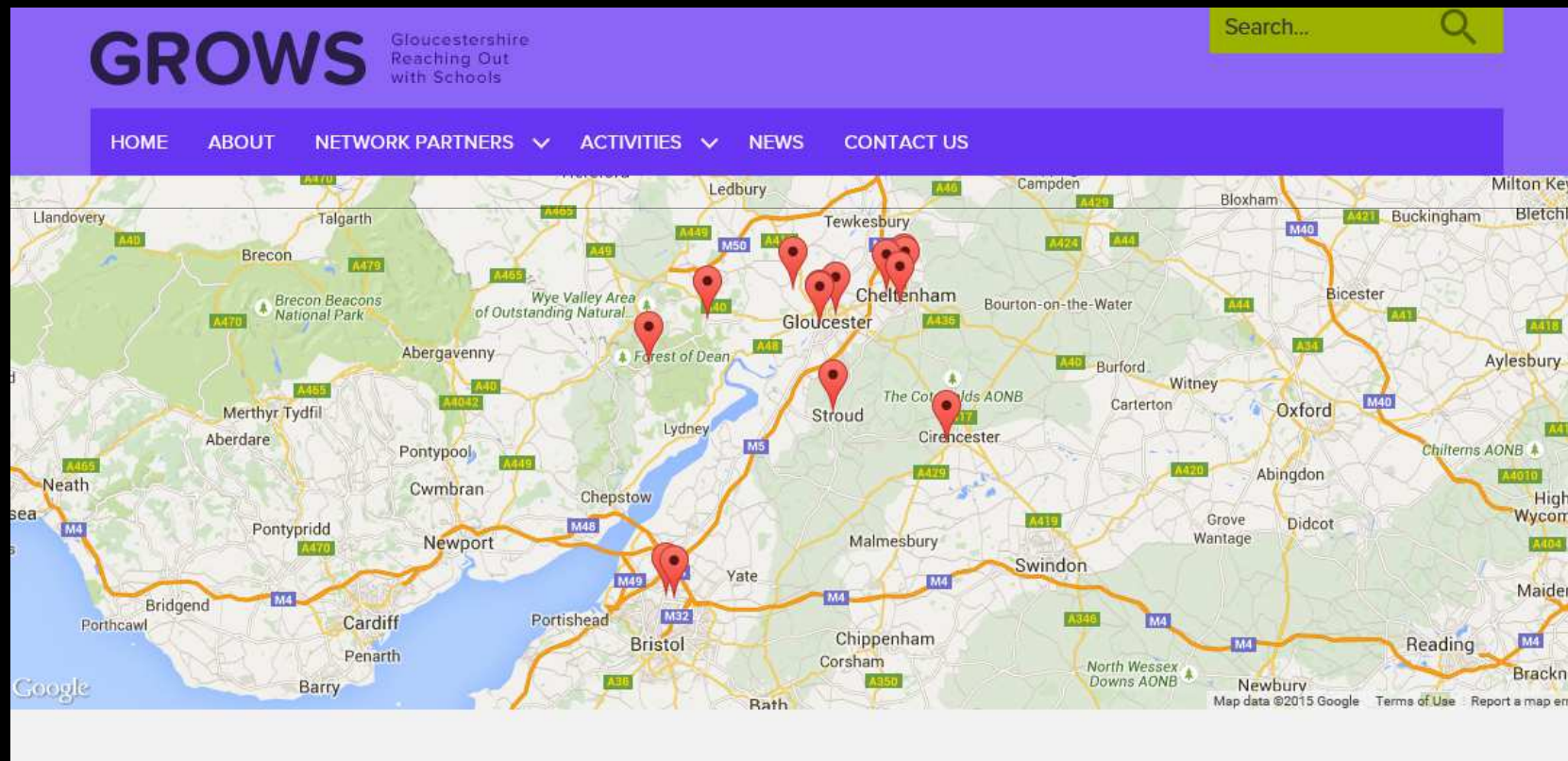
Because we know it works! In 2014:

- 93% of Year 9 students in Stroud District thought that the Ambitions event **was well organised**
- 82% of Year 9 students felt that taking part in Ambitions workshops with employers had improved their **awareness of different jobs**
- 92% of evening visitors felt the event **had helped them think about the future**
- 100% of parents visiting got **useful careers advice and information** at the event

NEW FOR 2015 AT THE AMBITIONS EVENT

- Alongside 60+ different contributors
 - Interactive workshops for 1100 Year 9 students from 8 Stroud District Schools
 - Evening 'browsing' event and a Guidance HUB for older students, parents and adults
- there is

New Higher Education Network for Gloucestershire



Network partners



Gloucestershire College



Hartpury College



Royal Agricultural University



South Gloucestershire and Stroud College



University of Gloucestershire

New Website

www.stroudambitions.co.uk

All relevant information for
employers, schools and
parents in one location

Fresh Focus on Apprenticeships, especially Advanced and Higher levels



Any Questions?

J. Walker: SGS College Schools Engagement Lead

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