



RENEWING OLDER TOWN CENTRES

Stroud Local Strategic Partnership

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URBED Trust

www.urbedtrust.org

The American challenge: 'Just do it!'

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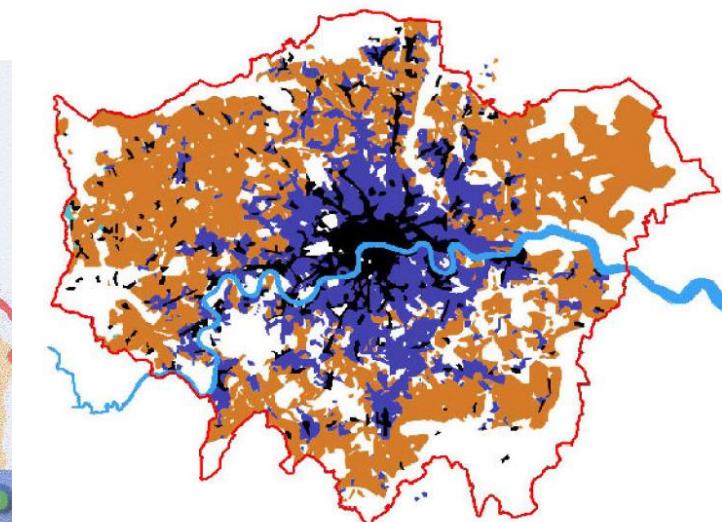
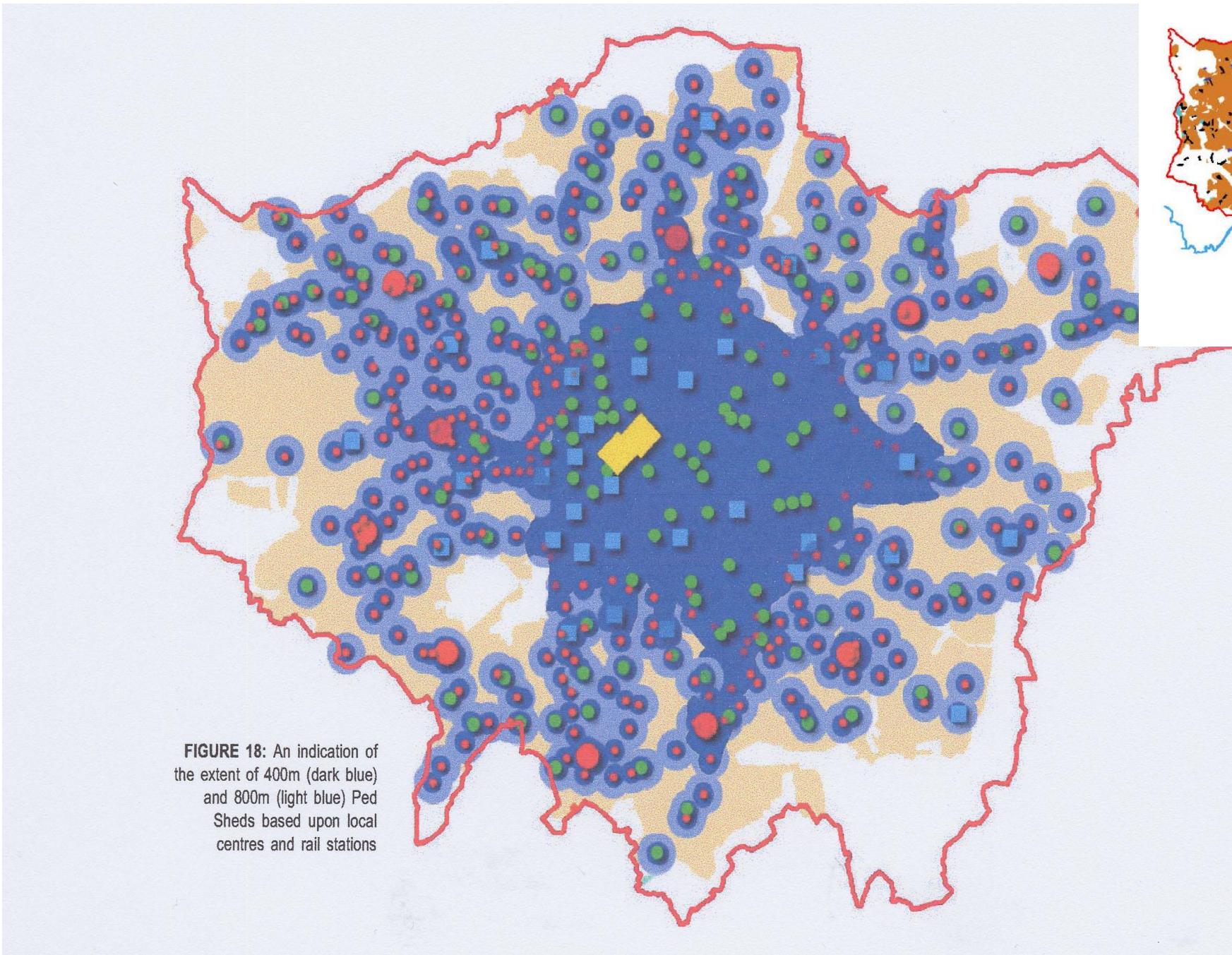


The UK must recycle its assets

Sowerby Bridge Heritage Action Zone



Cities grew around transport nodes



GREATER LONDON AUTHORITY

Mayor of London



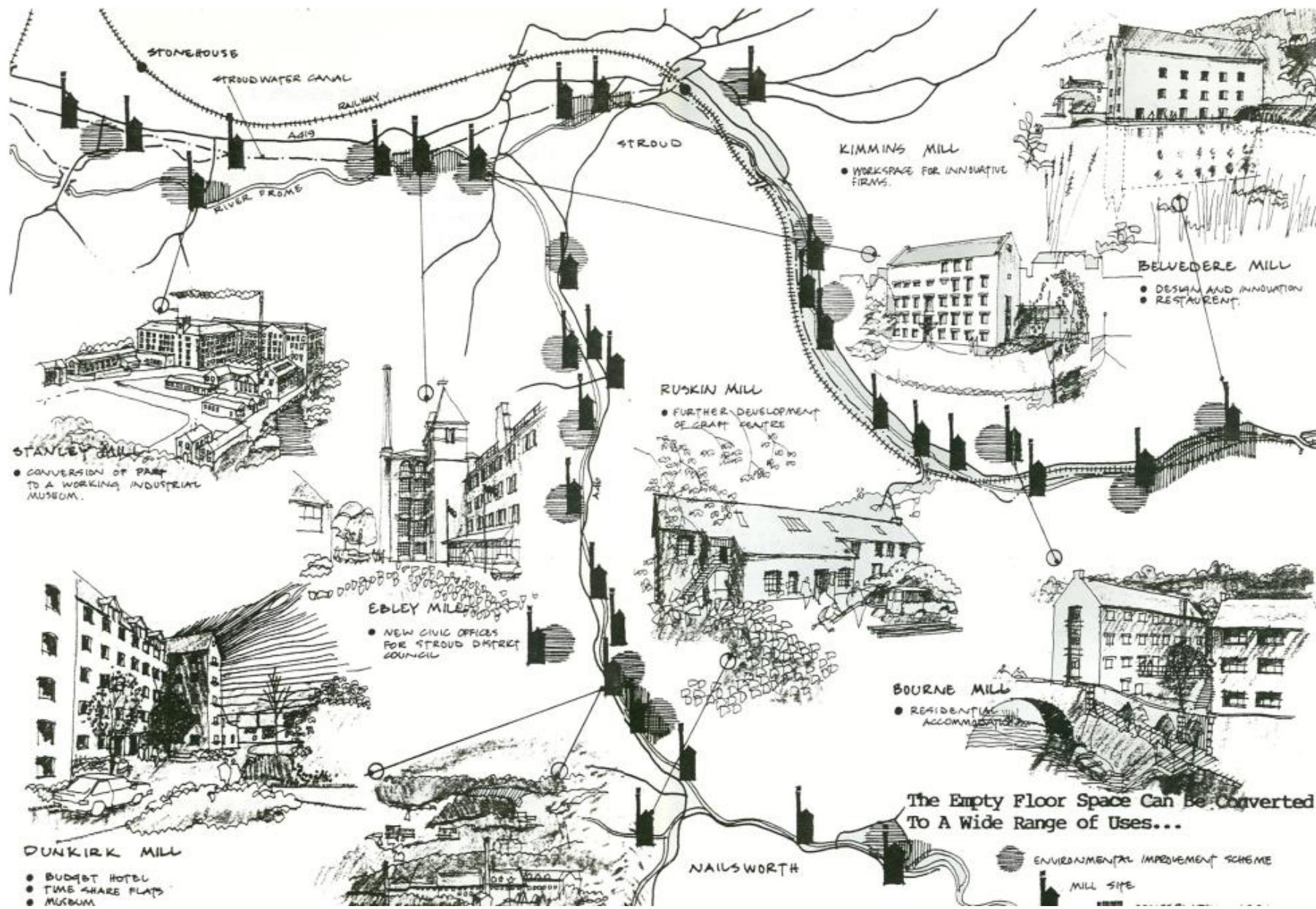
A city of
villages

Promoting a sustainable
future for London's
suburbs

Report by URBED with the TCPA
for the Greater London Authority

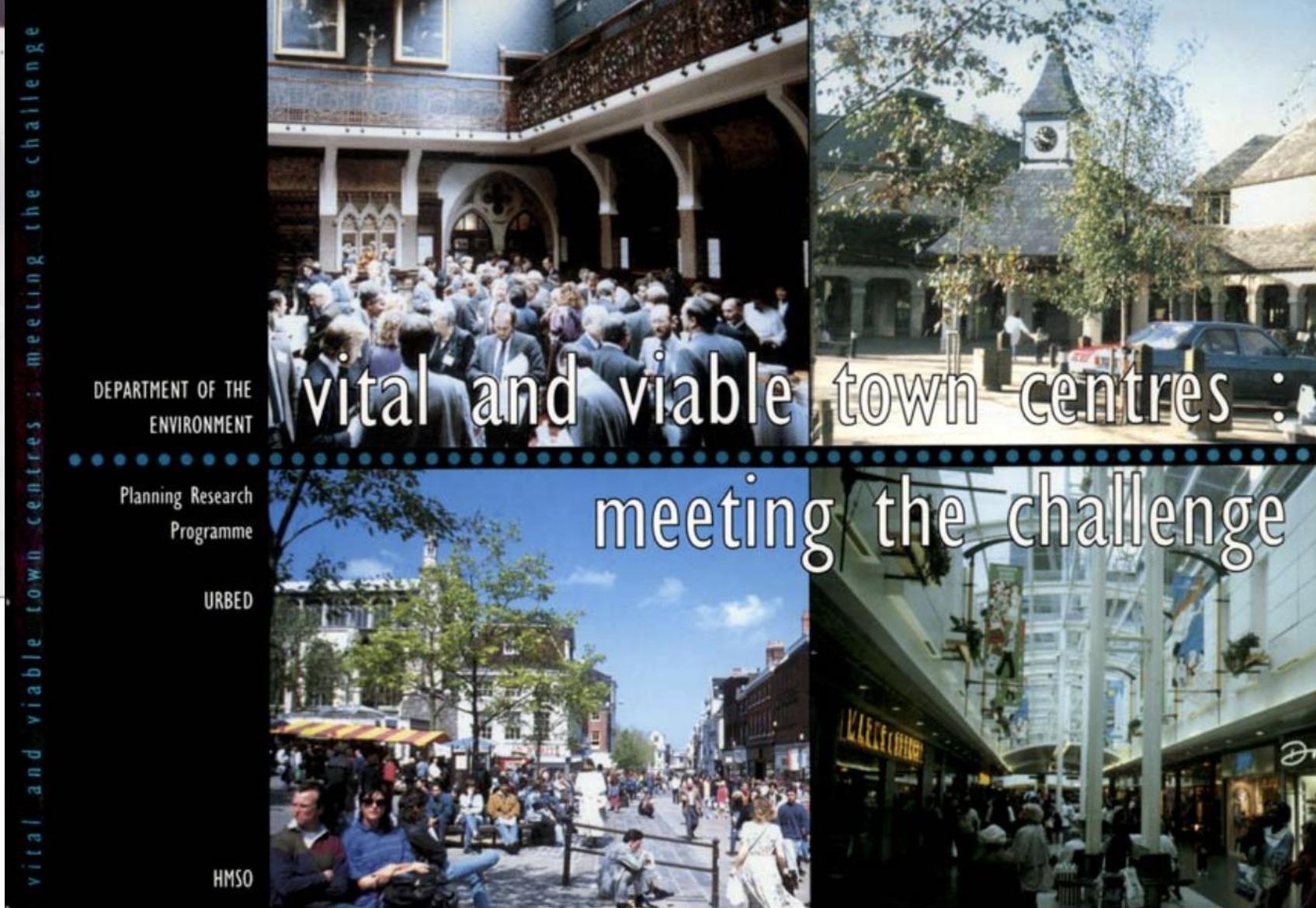
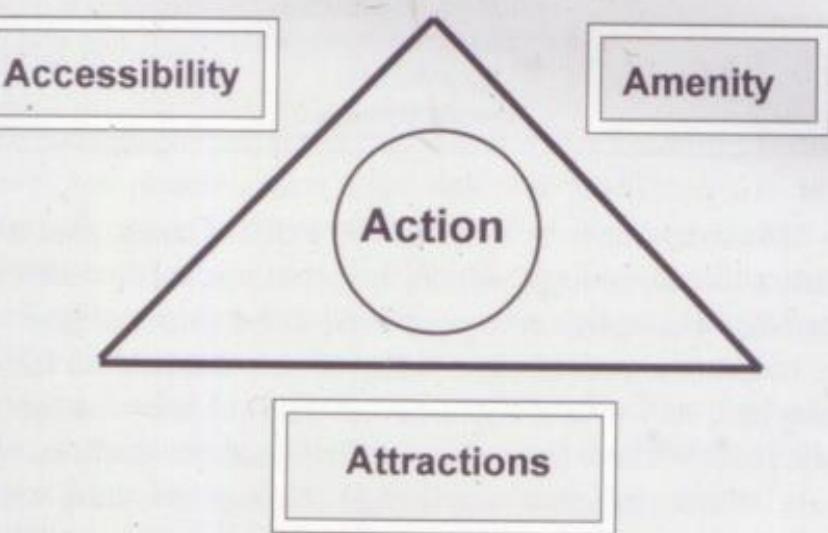
May 2002

WE COULD MAKE MORE OF OUR TRANSPORT HERITAGE: the '*string of pearls*'



Town centre health checks

A healthy town centre balances a number of qualities...



I. How well are our town centres doing?



- ❑ No longer such ideal places for families
- ❑ Many more retail competitors eg Internet
- ❑ Cars dominate
- ❑ Problems with image
- ❑ But also some 'rising stars' with fresh appeals



Times are changing...



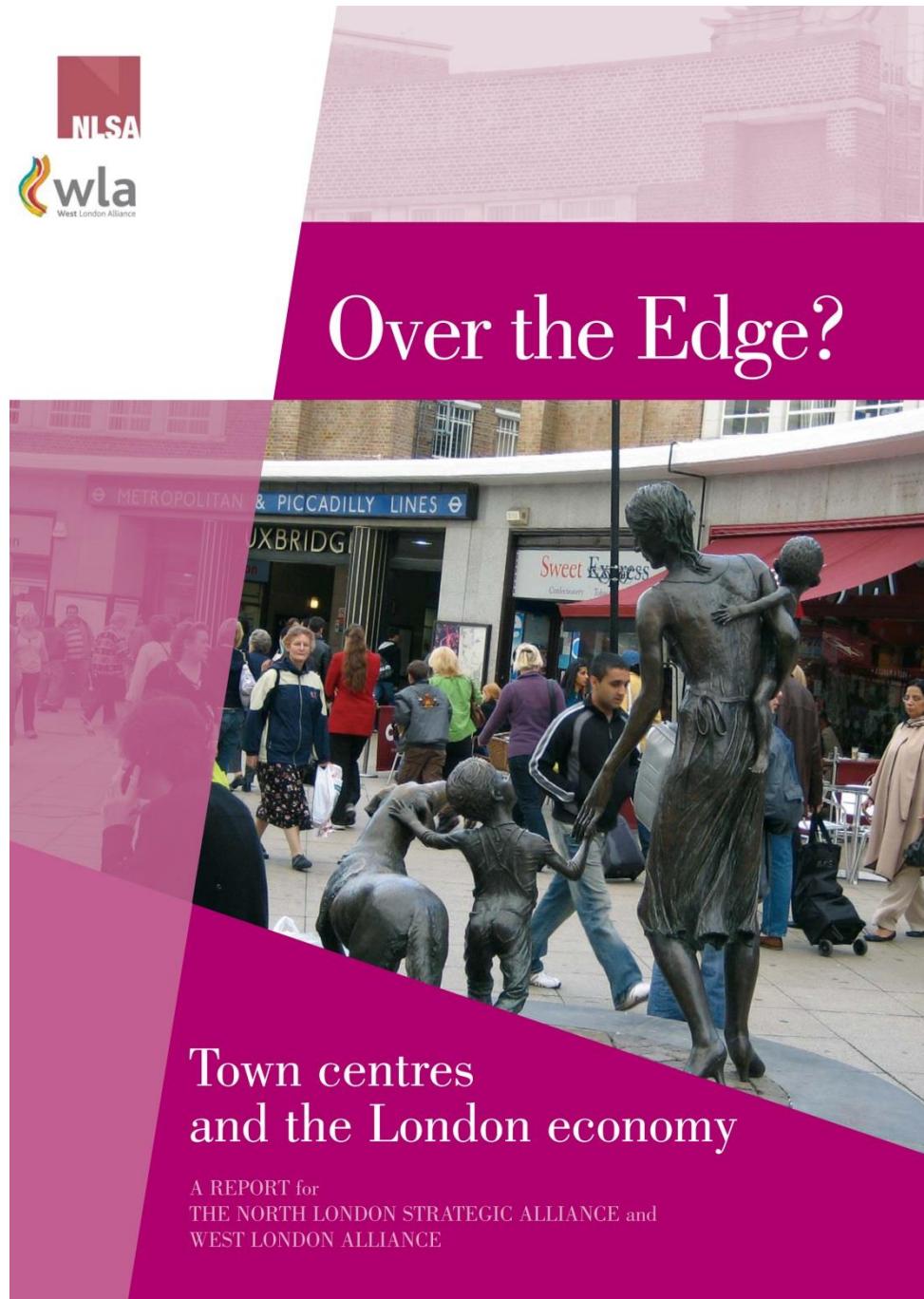
*'Left at the charity shop, past the charity shop,
second right after the charity shop . . .'*

WHAT IS TO BE DONE?

1. Rethink what town centres are for
2. Share lessons
3. Set up '**beacon**' projects
4. Recast charges on property



2. What are town centres good for ?



Information and the knowledge economy, e.g. market research offices

Creative and culture quarters, e.g. design, performing arts

Community services, e.g. health, education, municipal, voluntary/third sector

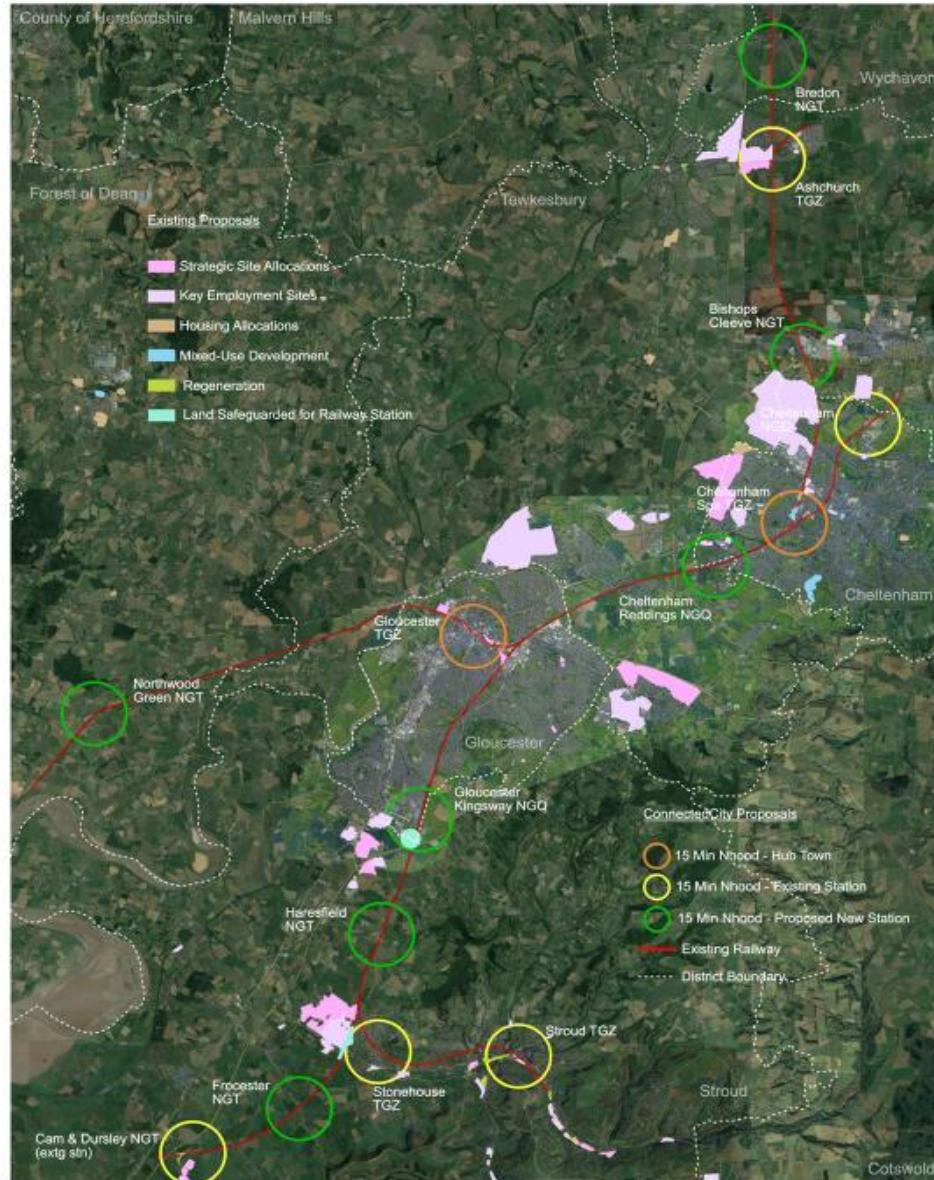
Evening economy, e.g. eating and drinking out

Enterprise clusters, e.g. biotech, fashion

Learning places, e.g. R&D

Meeting places for all, eg cafes

'STROUD COULD BE THE PART OF A LINEAR 'CITY'

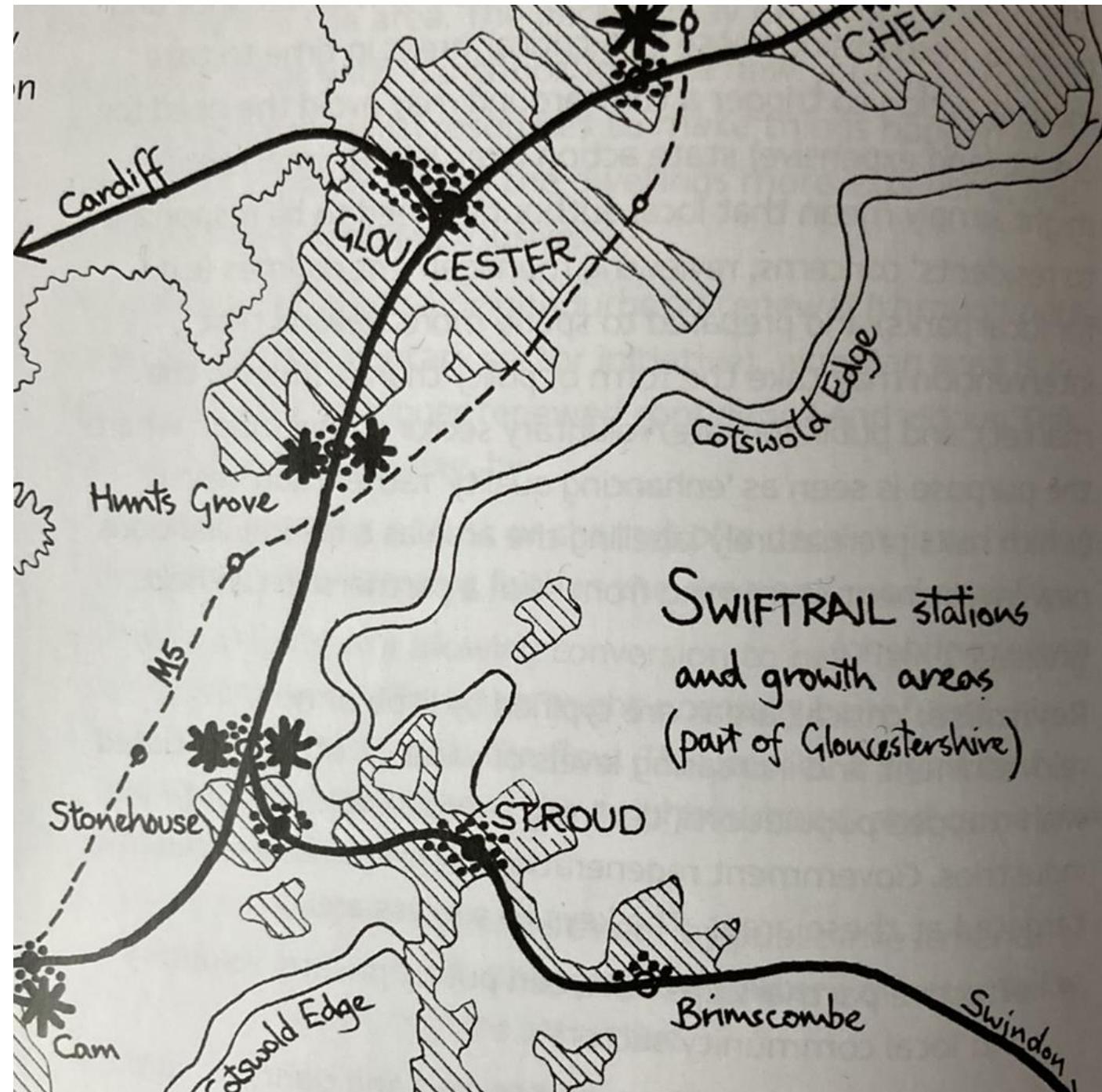


Greater Gloucester & Cheltenham

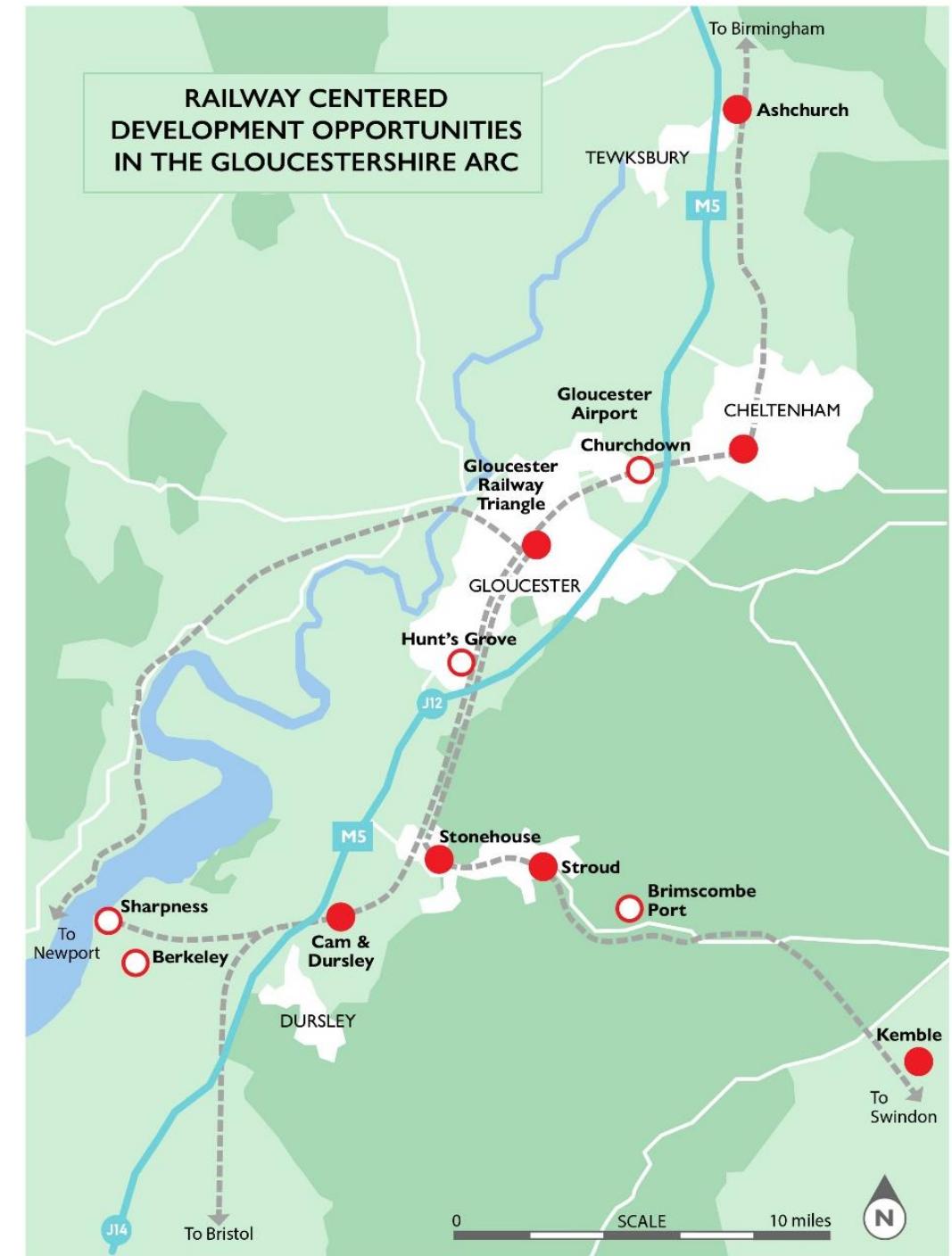
ConnectedCities
unity in diversity

Existing Proposals Compared with ConnectedCity

Scale: All 15 minute Neighbourhoods are 1km radius



STATIONS ALONG THE 'ARC' SHOULD BE GROWTH NODES



BRIGHTON STATION SHOWS WHAT IS POSSIBLE

New England Quarter, Brighton

