



What can
SMEs do
about their
Carbon
Footprint?

- Context
- What is a carbon footprint (for business)?
- How can you reduce emissions?
- Carbon handprints
- Offsetting (Carbon Neutral vs Net Zero)
- Next Steps

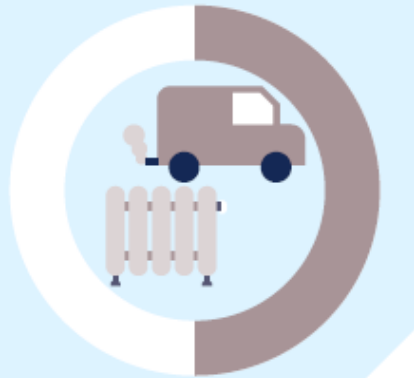
- UK Government commitments
 - Net Zero by 2050
 - 78% reduction by 2035
- Stroud District commitment
 - Net Zero by 2030
- What does Net Zero mean?...

Smaller businesses and the transition to net zero

Smaller businesses estimated to account for

50%

of all UK business-driven emissions



Smaller businesses are mostly at the early stages of transition

76%

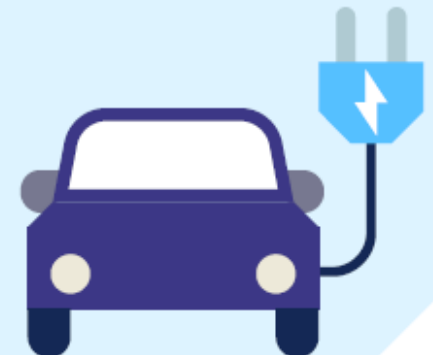
are yet to implement a decarbonisation strategy



but

94%

of smaller businesses said they have taken at least one action to reduce their emissions

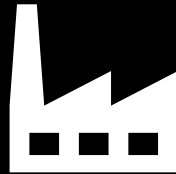


Carbon Footprint

Supply
Chain



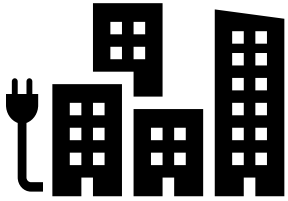
Operations



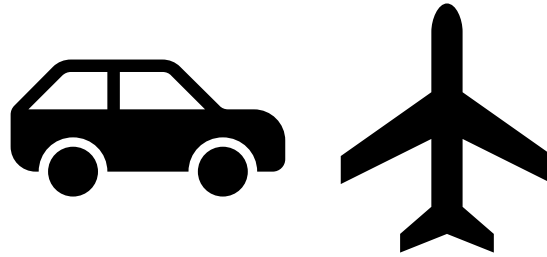
Products /
Services



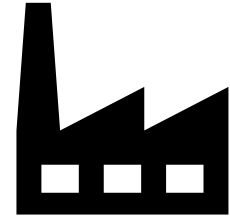
6 Targets for Reductions



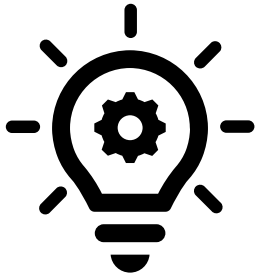
Energy



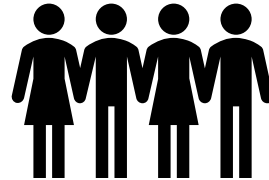
Travel



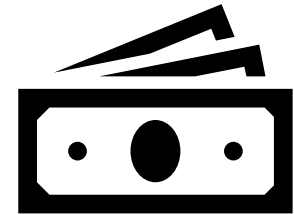
Suppliers



Products



Employees



Money

Switch it off

1. Switch it off



2. Maintain boilers & fridges / Set temperatures



3. Install LED Lighting/Sensors



4. Go Renewable



5. Get a free energy survey from



1. Think before you drive

- Rail, bus, bike, scooter, walk



2. Record your journeys



3. Use Video (Zoom/Teams etc.)



4. Go Electric



1. Think before you buy

- Reduce “Do I really need this?”
- Reuse “Can I buy pre-used?” / “Can I or someone else reuse it?”



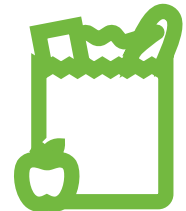
2. Buy Eco

- Less toxic, less energy, less waste, less water
- Evidence (certificates, standards etc.)



3. Buy local (where you can) / Buy seasonal (fresh produce)

- Use boat where possible if shipping from abroad



4. Ask / Expect more





1. Sell Eco

- Less toxic, less energy, less waste, less water
- Evidence (certificates, standards etc.)

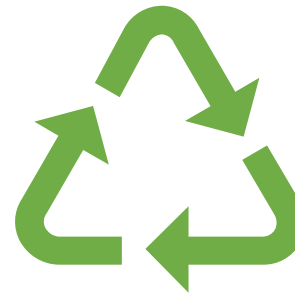
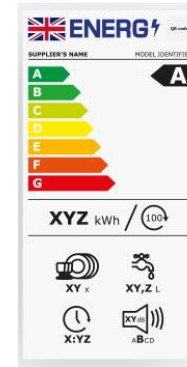
2. No single use (anything)

3. Packaging

- Reduce / Reuse / Recycle
- 100% recyclable

4. Low impact transport

- boat vs air
- rail vs road
- e-van vs diesel
- bike vs van



1. Get them involved



2. Encourage use of public transport



3. Bike to work scheme



4. EV Salary sacrifice scheme



5. Reward switch to renewable



1. Ethical banking



Triodos Bank



2. Workplace pensions



Nest Ethical Fund

| + Pros | - Cons |
|--|--|
| <ul style="list-style-type: none">- Largest group pension provider in the UK, with a net zero commitment across all of their funds- Dedicated ethical fund which changes risk level based on length to retirement | <ul style="list-style-type: none">- One ethical option comprised of just five funds, meaning you don't have a great deal of choice |

the
people's
pension

Ethical Fund



- Carbon Neutral
 - Offset everything now
 - Offset by Reduction or Removal
 - No requirement to reduce
 - Doesn't always cover all emissions
- Net Zero
 - Reduce by >90% then offset
 - Offset by Removal only
 - Must cover all emissions (operations, supply chain and products)



Carbon Handprints

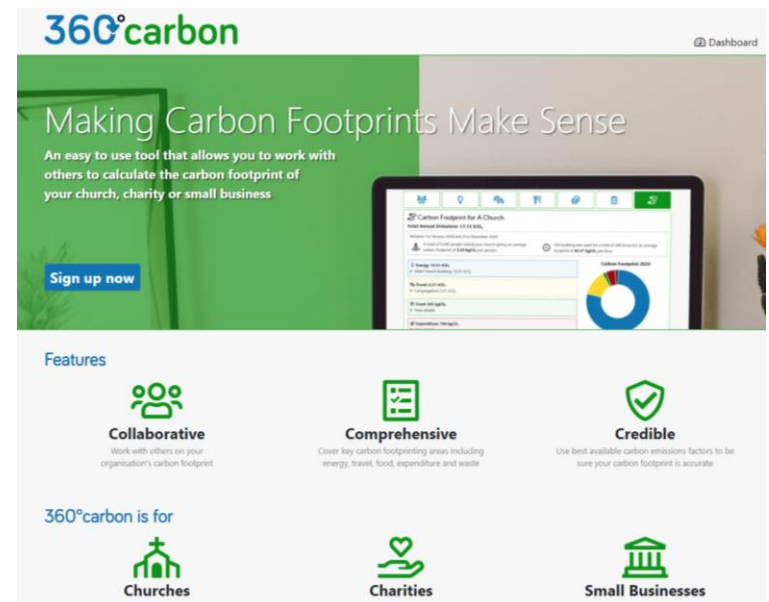


- Plant trees (but choose wisely)
- Support wildlife charities
- Help your suppliers to reduce
- Collaborate with other businesses
- Sell low-carbon products
- Recycle waste for your customers
- Buy your employees an energy efficiency report from [SevernWye](#)

Measuring your carbon footprint by category

1. Gives you targets
2. Allows you to track progress
3. Creates evidence

Carbon Management Cycle



360°carbon Dashboard

Making Carbon Footprints Make Sense

An easy to use tool that allows you to work with others to calculate the carbon footprint of your church, charity or small business

[Sign up now](#)

Features

- Collaborative**: Work with others on your organization's carbon footprint
- Comprehensive**: Cover key carbon footprinting areas including energy, travel, food, expenditure and waste
- Credible**: Use best available carbon emissions factors to be sure your carbon footprint is accurate

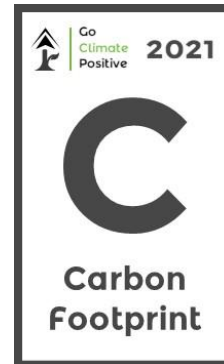
360°carbon is for

- Churches
- Charities
- Small Businesses






Go Climate Positive

Show you mean business on the
climate emergency



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