



Target 2030

Countdown to a low carbon economy



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HM Government



EUROPEAN UNION

European Regional Development Fund

Gloucestershire Target 2030



April 2017 –
March 2023



Gloucestershire
SMEs



Energy survey and bills
analysis



Report and
recommendations



30% funding for
improvements



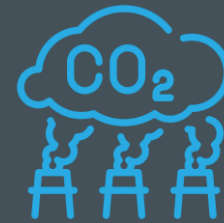
Gloucestershire: what's left



51
of 345
SMEs to support
(C1)



£163,900
of £1.27m
In grants at 30%
(C6)



530
of 2,885
tCO₂e
(C34)



Eligibility

- ✓ Fewer than 250 employees
- ✓ Annual turnover not exceeding €50m / balance sheet not exceeding €43m
- ✓ Based in Gloucestershire, Swindon or Wiltshire
- ✗ fishery and aquaculture sectors supported by EFF
- ✗ primary production, processing and marketing of agricultural products, supported by EAFRD
- ✗ coal, steel and shipbuilding sectors
- ✗ the synthetic fibres sector
- ✗ generalised (school age) education
- ✗ banking and insurance companies
- ✗ organisations that receive more than 50% of their main funding from central or local government



Your Journey

1

Sign up

sending energy data to our Business Energy Advisors and discuss ambitions and motivations

2

On-site survey

walk-and-talk to discuss the way the site is used and typical business patterns

3

Report and presentation

recommendations and priorities for improving the energy efficiency of the building

4

Apply for a Target 2030 grant

obtain quotes for the work, and we help clients go out to tender if the contract is likely to exceed £25,000

5

Install

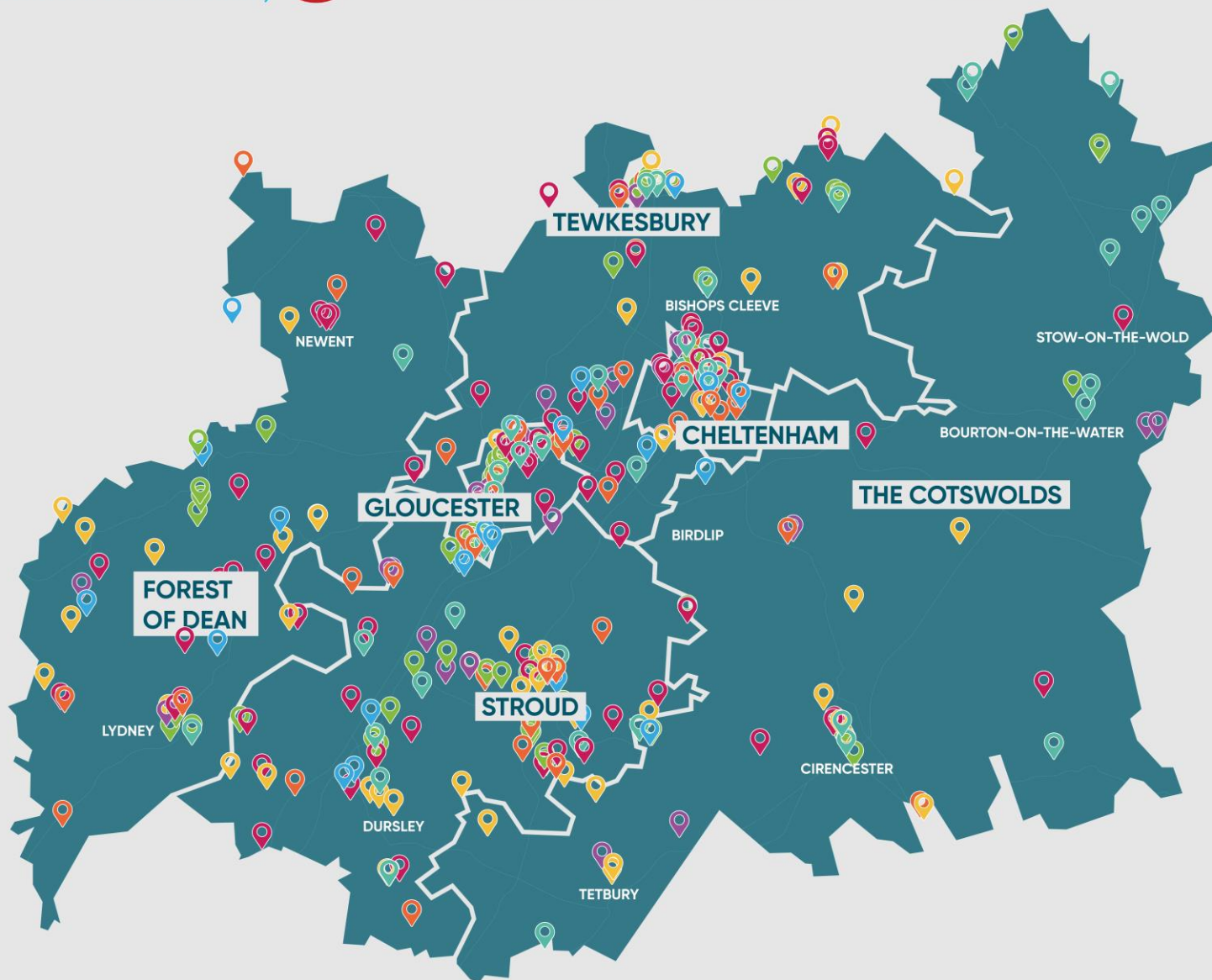
improvements are carried out and the client pays the contractor



Grant payment made

Severn Wye issue the 30% grant on receipt of evidence that the work is completed as expected





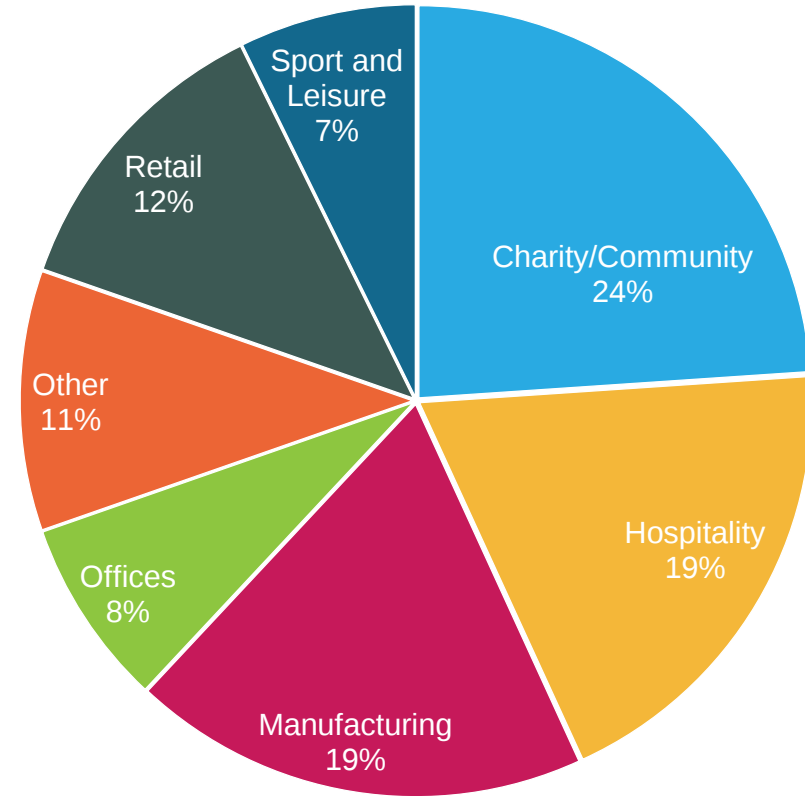
Gloucestershire

The project has achieved a good geographical spread of businesses across the county already.



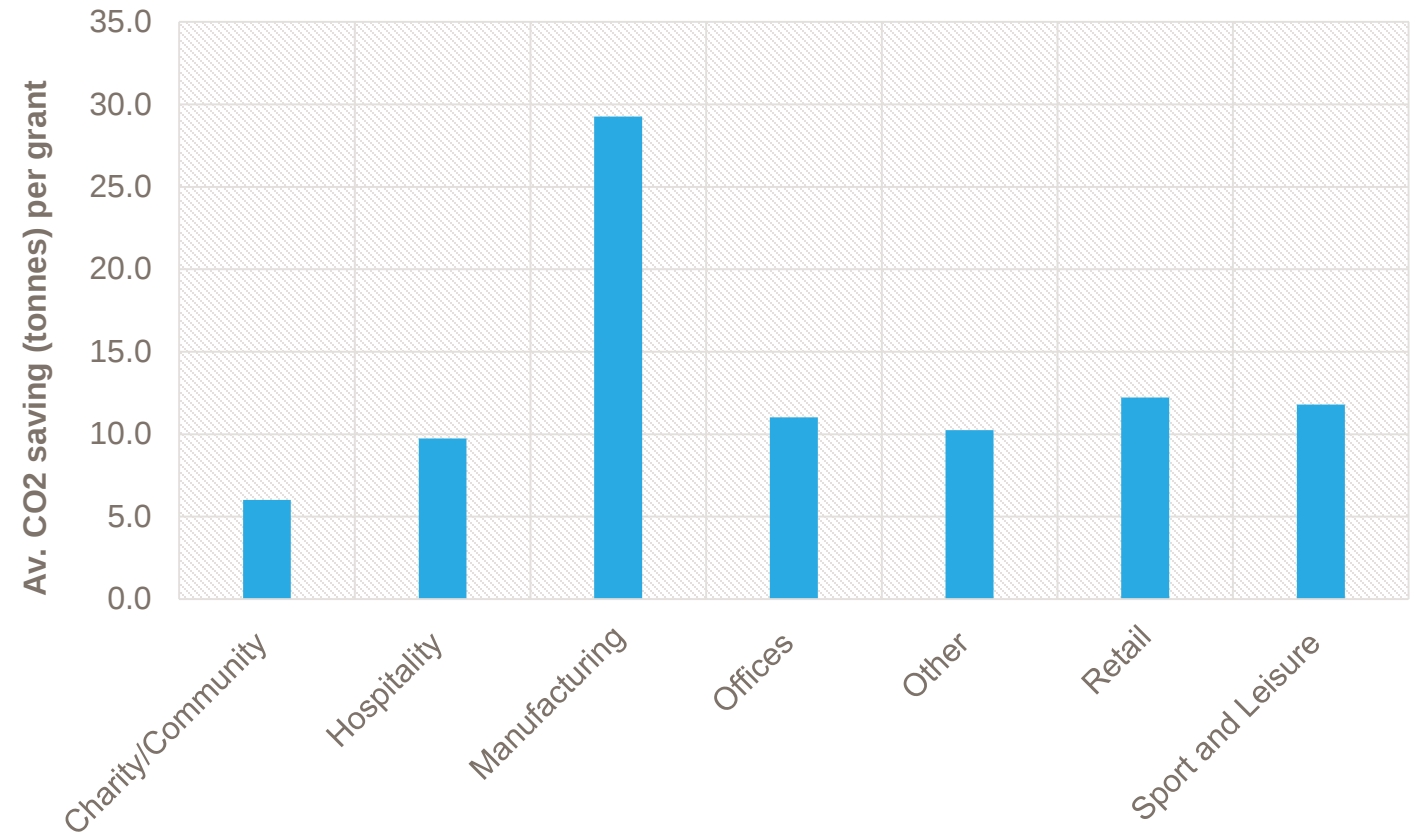
Insights

Clients from across all major sectors have engaged with the programme and been supported to improve energy efficiency



Insights

The biggest average carbon savings can be achieved by manufacturing and industry



Insights

Plotting grant funded measures by sector reflects how SMEs invest in energy efficiency for business success as well as carbon reduction

	Charity/ community	Hospitality	Manufacturing	Offices	Other	Retail	Sport and Leisure
Catering Equipment		10	1	6			
Cooling		6	3				
Double glazing	2						1
Electricity supply upgrade		4	1	2	1		
Heating	12	6	5	11	6	2	1
Insulation	6	2	1	7	4	3	1
Lighting	14	11	11	9	10	10	3
Process			6		2	1	
Refrigeration		4	1			1	
Renewables	2	3	13		1	4	1





Study Cotswold Riding for the Disabled

- Independent charity operating out of a stables working with 225 riders per week supported by 160 volunteers
- Keeping costs down essential to maximise the good that can be done with donations
- Installed roof insulation to volunteer spaces (e.g. kitchen, changing rooms) and LED lighting throughout
- Received £2,058 in grant funding towards £5,879 of improvements
- Saving enough money annually to cover the maintenance costs of keeping a horse



Case Study

Lyon Inn

- 16th century village pub under new husband-and-wife ownership, refurbished to include new restaurant facilities
- Owners wished to build in energy efficiency from the start of the refurb, and approached Severn Wye to identify areas of priority
- Installed:
 - LED lighting throughout
 - Induction cooking facilities
 - Refrigeration for the kitchen
 - Ambient cooling for the cellar
- Received £12,665 in grant funding towards £36k of improvements
- Savings of £6k per year, 19 tonnes of CO₂





Case Study Graill Engineering

- Family business, local employer for 50 years, specialist machining, laser cutting and fabrication, rural location

- Inspired to get energy costs under control

Following our survey, installed:

- 140kWp of solar PV
- New heating fans for the factory floor

- Received £42,908 towards £122,595 of work

- Annual savings:

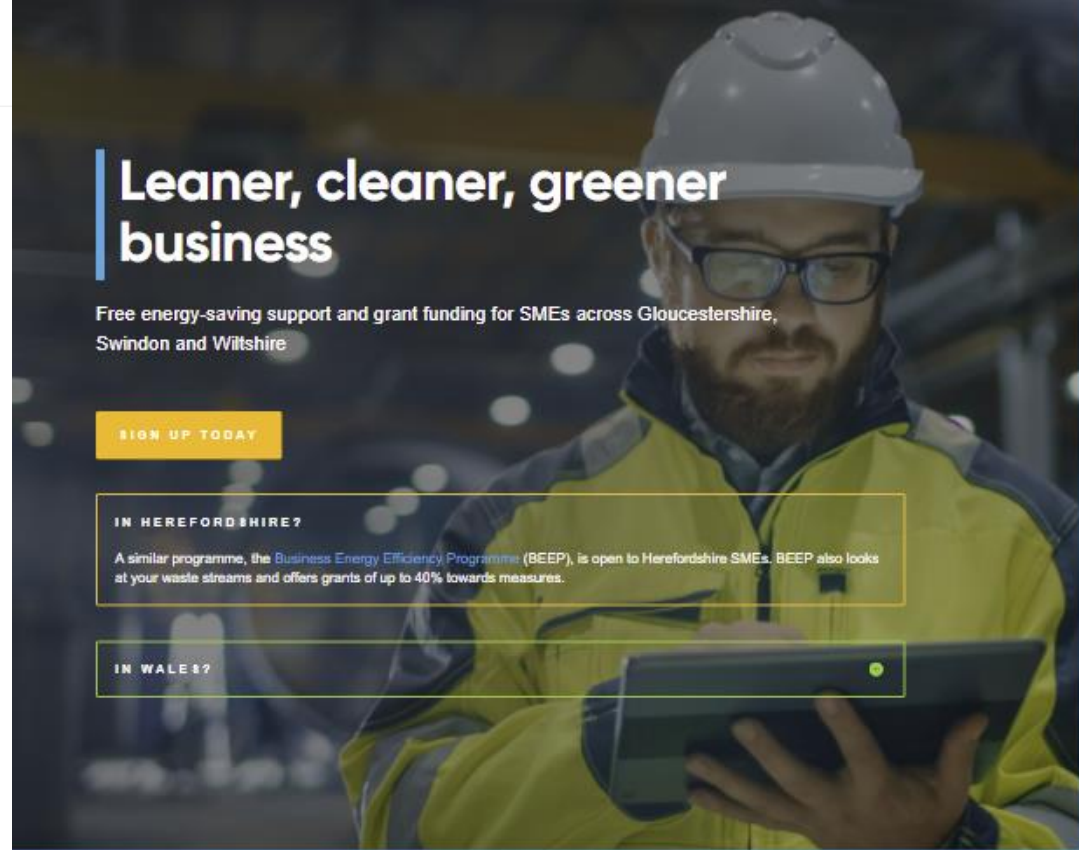
- Over £13,000
- 76 tonnes CO₂



Get involved

Starting the Target 2030 journey is easy.

- Visit **target2030.co.uk** and download the **Client Guide**
- Call Severn Wye at **01452 835060**
- Or email **business@severnwyte.org.uk**
- Start with a conversation to make your carbon-reduction support make sense for your business



Leaner, cleaner, greener business

Free energy-saving support and grant funding for SMEs across Gloucestershire, Swindon and Wiltshire

SIGN UP TODAY

IN HEREFORDSHIRE?

A similar programme, the Business Energy Efficiency Programme (BEEP), is open to Herefordshire SMEs. BEEP also looks at your waste streams and offers grants of up to 40% towards measures.

IN WALES?

Our free service

-  **Business energy survey**
On-site survey and data analysis to assess the way you use energy
-  **Detailed report**
Report and presentation on findings and opportunities
-  **Recommendations**
No-cost, low-cost and capital cost energy efficiency improvements
-  **30% grant funding**
Subsidising the cost of installing energy efficiency improvements

295
SMEs supported

£1,031,251
in funding awarded

2,163
tonnes CO2 saved



Reducing carbon across Gloucestershire, Swindon & Wiltshire

Target 2030 is a business energy efficiency programme from **Severn Wye** that is here to help small and medium-sized businesses identify and reduce their energy costs and impact on the environment through the installation of

Free survey and generous grants

We offer a free site survey, report and presentation, analysing how your business uses energy. We will recommend energy-saving measures, including no-cost, low-



 severnwyre.org.uk

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