

Longfield Community Hospice

4th March 2022

Simon Bernstein, CEO



Our origins



Barbara Curd, Bishop John Gibb, Helen Hutchinson & Dr Andrew Bodham-Whettam

Longfield past and present



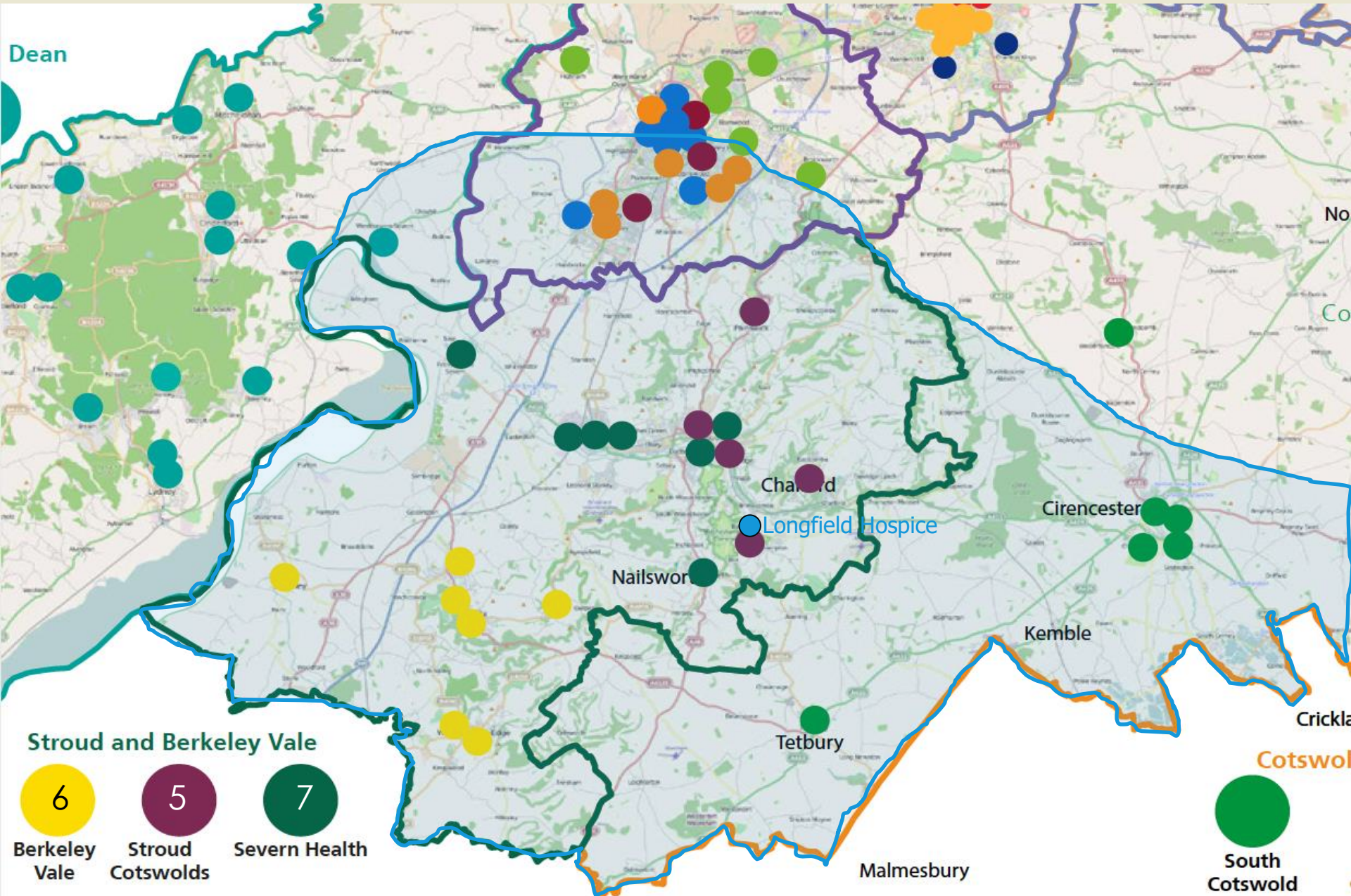
Our Strategic Plan 2021-24



Our Strategic Framework 2021-24

VISION:	Everyone with a life-limiting condition has access to excellent palliative and end of life care, and support for their loved ones from diagnosis into bereavement					
MISSION:	To enable people in Gloucestershire diagnosed with life-limiting conditions to live well and die comfortably, and their families and carers to feel supported throughout and in bereavement					
ORGANISATIONAL GOAL:	Improve the wellbeing of more patients with life-limiting conditions and of their families and carers					
GUIDING PRINCIPLES:	STRATEGIC AIMS:					
Increasing awareness and engagement		Offer wellbeing services to meet more diverse needs in more places	Increase the impact of our end of life care	Provide greater support to families and carers	Grow our net income sustainably	Develop our people and culture, systems and infrastructure
Consolidating and building on our existing services						
Providing care and support in partnership with others						
VALUES:	Compassionate	Holistic	Responsive	Collaborative	Transformative	

Longfield's coverage and focus



Increase the impact of our end of life care



Offer wellbeing services to meet more diverse needs in more places



Provide greater support to families and carers







QUESTIONS

